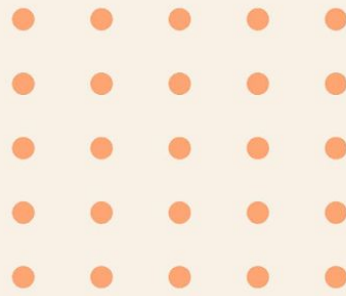




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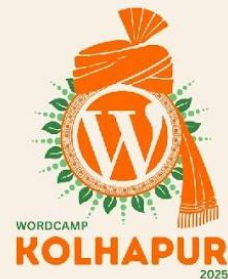


# *Choosing the Right Layout for Your WordPress Website*

Maulik Vora  
CEO @ Zluck



# About Me



## Maulik Vora

- Having 15+ years of experience in the IT industry
- From a software developer to the founder of Zluck Solutions
- Co-Organiser at Wordpress Surat Community
- WordPress and I have been besties since 2010—15 amazing years together.
- Regular Speaker at various community events around!



# ZLUCK

# *What we will see today?*

1. Difference between Layout and Structure!
2. Importance of Layout!
3. How to choose the Layout?
4. Design the Layout!

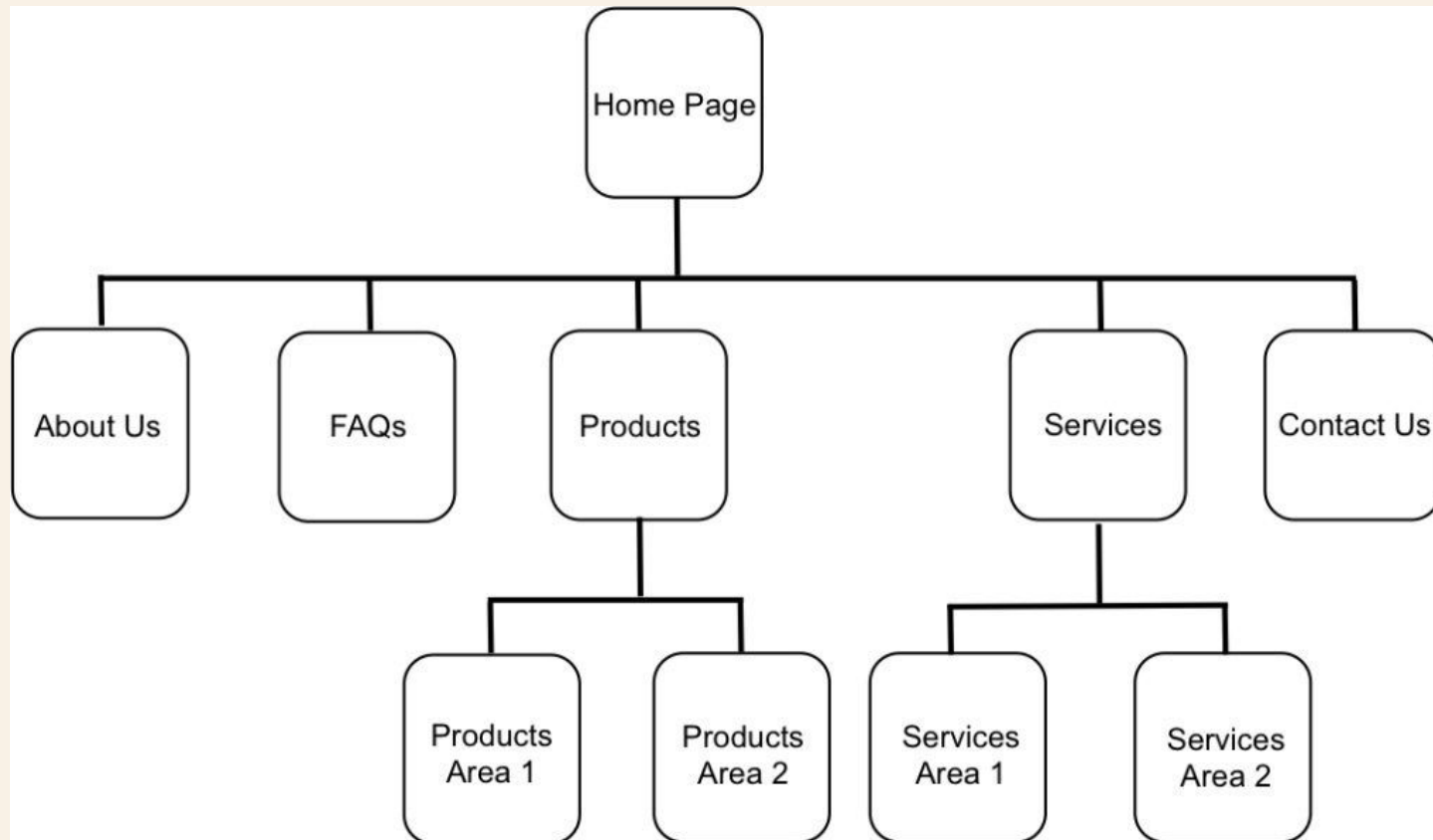


# *Layout v/s Structure*



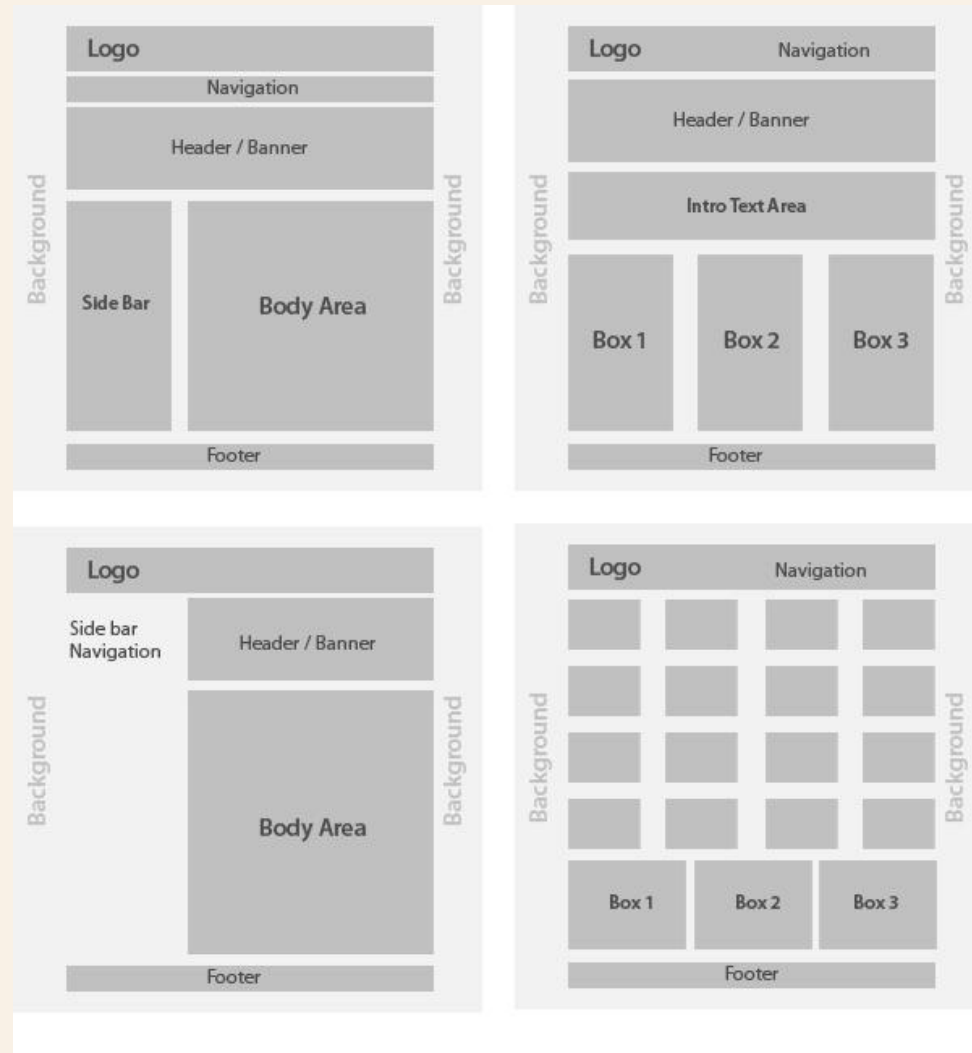
# Website Structure

Organization of pages, controlling how visitors and search engines navigate your site.



# Page Layout

Arrangement of visible elements like content, navigation, header, and footer.





# Why is Layout important?

1. Makes a good first impression
2. Naturally leads the eye to important content
3. Provides strong user experience (UX)
4. Gives a navigation guidance



# *How to choose the layout?*

1. Consider the type of website you building
2. Consider What You or Your Client Likes
3. Base Your Design on Common Layouts – Do not reinvent the wheel





# Design Process

1. Creating a website layout mockup
2. Tools for Wireframing
  - a. Whimsical – A collaboration tool that works for wireframes and also allows you to get feedback. It's also easy to use and has a free plan
  - b. Figma – A popular tool for design and prototyping that has free wireframe kits to hit the ground running. Use the free plan to get started without paying.





# *Final Words*



You can't just ignore layout, spend more time on finalising layout before starting on your website content





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*Thank You!*  
*Questions?*

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